



FIT

For Any

Formal Occasion



**MEDIA
RELEASE**
By Erin Lyall

*T*he new range of Studio Italia suits from Berkeley Apparel (BA) is fit for any formal occasion, offering luxury at highly accessible prices.

Five new and contemporary designs round out the strong collection with either a peak or notch lapel, two buttons and side vents in silver, textured beige, mid-grey, black and navy stripe, with each suit featuring exceptional construction and tailoring.

Experience counts for everything, especially in today's turbulent times, and with their 100-year history tailoring the highest quality suits, it's no surprise the new line from BA is so impressive.

The range of slim-fit suits in lightweight, Super 120's Australian Merino Wool is a great fit for anyone's budget at only R.R.P. \$499 each, yet offers double the value of European designer suits, further cementing the company's dedication to the New Luxury trend.

Fine micron Merino Wool is widely regarded as the best in the world and with BA's strong technical advantage, the new range ensures you'll look good no matter the occasion; whether you are going to the upcoming spring racing carnival, have an important meeting, going on a hot date, to a wedding, or any other formal occasion.

The collection features stunning plains finished with subtle yet stylish textures, bold stripes with lining packing a punch and restrained yet strong corporate styles, all featuring the new slim line.

Just by adding a dash of colour, texture or pattern in your ties, shirts, and pocket scarves for flair, the already impressive suits take on extra versatility and style, so you'll know you look good.

Go on, make an impression.

BERKELEY APPAREL


INNOVATIVE THINKING

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